

Caro Heinrich (1834-1910) :

Vynikajúci chemik-farbiar a zakladateľ farbiarskeho priemyslu v Nemecku.



Heinrich Caro^[1] sa narodil v Poznani roku 1834. Neskoršie sa rodičia presťahovali do Berlína a on sa zapísal na tamjšiu univerzitu. V Berlíne študoval aj na priemyselnom inštitúte^[2]. Na prax odišiel do Mühlheimu a tam získal diplom farbiarskeho tovariša. Majsterský diplom nadobudol až v Manchestri^[3]. Caro zdokonalil technickú výrobu ružového farbiva mauveínu a založil továreň na jeho výrobu. Ako 33-ročný muž a majiteľ fabriky sa bohato oženil. Nezostal však v Anglicku, lebo sa chcel zúčastniť na budovaní chemického priemyslu v Nemecku. Krátko po návrate do vlasti sa stal riaditeľom fabriky Badische Anilin und Sodafabrik. Neprestal však pracovať na výskumoch, ktoré boli veľmi úspešné. Roku 1889 sa vzdal funkcie riaditeľa továrne, ale pracoval ďalej na výskume v súkromnom laboratóriu. Zomrel v Drážďanoch po krátkej chorobe roku 1910. Heinrich Caro pracoval celý život na výskume a výrobe anilínových farieb. Ešte v Manchestri pripravil do výroby manchestrovú žlt. V Badische Anilin und Sodafabrik zaviedol výrobu alizarínu^[4], zdokonalil výrobu chinizrínu, vylepšil priemyselnú výrobu indiga, objavil eoizin^[5] a mnoho iných farbív. Objavil tiež „kyselinu Caroovu“ H₂SO₅.

"WHAT- don't carry LIPSTICK ?"

"Please lend me your lipstick, Rosalie darling. I must have lost mine."
"I'm sorry, my dear, but I forgot mine—don't carry one very often, in fact."
"What—don't always carry a lipstick? What on earth do you do?"
"I use Kissproof. It stays on hours longer, you know. Doesn't really matter if I do forget it."
"And your lips always look so natural. I must try Kissproof. Is it really expensive?"
"No, I only paid fifty cents for mine and I've had it for months already."
The modern woman, with her active, energetic life and pressing necessity always to look her best, cannot be bothered with lipstick that needs continual re-touching. Now she can be enthralled by lipstick that leaves tell-tale stains on everything her lips touch.

There's why 1,000,000 women daily use Kissproof—waterproof, it stays on hours longer. Just a touch on the lips rubbed as with the finger tip is all that's wanted. And you have the peace of mind of knowing that your rich, red, beautiful coloring is as natural as your very own.

Kissproof lips look as though they were perfect—soft, luscious. Kissproof's Base on which the beauty is deposited. But unlike so many lipsticks Kissproof heals and soothes the lips amazingly, preventing wind burns and chapping.

Every woman owes it to herself to try this really different beauty aid—so lovely, so natural. Available in a number of attractive cases, including a deluxe red and gold one.

You won't know your own eyes? Give your eyes the same chance for beauty that you give your lips and cheeks. Touch up lashes and brows with Deline Brown. It instantly frames the eyes in long, sweeping lashes, making them sparkle with new life.

When you look in the mirror after applying Deline Brown, you'll think you've looked old eyes for now—they will be so much more beautiful—shining—and long!

Waterproof—comes in red or brown. Will not harm the eyes. Black or Brown. Liquid or Cream.

"Send for Complete Kissproof Make-Up Kit that has your face from the throat and top of your chest to your eyes—completely made up. We will send you a Kissproof Make-Up Kit in silver, gold, or copper, every material for the perfect make up.

- 1. Kissproof Lipstick (one color)
- 2. Kissproof Lipstick (two colors)
- 3. Kissproof Lipstick (three colors)
- 4. Kissproof Lipstick (four colors)
- 5. Kissproof Lipstick (five colors)
- 6. Kissproof Lipstick (six colors)
- 7. Kissproof Lipstick (seven colors)
- 8. Kissproof Lipstick (eight colors)
- 9. Kissproof Lipstick (nine colors)
- 10. Kissproof Lipstick (ten colors)

All Kissproof lipsticks are made in the finest quality materials and are guaranteed to last for months. All Kissproof lipsticks are made in the finest quality materials and are guaranteed to last for months. All Kissproof lipsticks are made in the finest quality materials and are guaranteed to last for months.

"Kissproof Make-Up Kit"

***SPECIAL OFFER COUPON!**

Kissproof
100 Life Street, Chicago 3991

For the Kissproof Make-Up Kit, send me the coupon below to the nearest Kissproof Store or to Kissproof, 100 Life Street, Chicago 3991.

Name _____
Address _____
City _____ State _____

Kissproof
WATERPROOF It stays on!

When you feel the desire to conquer..

Let your lips be savagely red . . . warmly moist like dew . . . and tenderly soft . . . so soft that to touch them is to forever surrender all desire for any lips but yours! Nothing is so tempting as the piquant, jangly reds of Savage Lipstick . . . and nothing is so sure to conquer as lips that have the thrilling softness that only this lipstick can give them. Savage is truly indelible, too; it clings savagely as long as you wish your lips to last—and longer. None other is like Savage!

then let your lips be savagely red warmly moist tenderly soft

SAVAGE
The highly indelible lipstick

20¢

TANGERINE • FLAME • NATURAL • BLOSSOM • JUNGLE
AT ALL TEN CENT STORES

Irresistible

There are women who look like flowers as naturally as flowers. In the enjoyment of life's perfume. You are a flower, too. For you, too, wear flowers. Let the perfume of life be yours. Do you like flowers? You like, you love, you adore. So do these lovely women. If they wear flowers, you will wear flowers, too. If you wear flowers, you will wear flowers, too. If you wear flowers, you will wear flowers, too.

IRRESISTIBLE LIP LURE—THE NEW GLOWING VIBRANT LIPSTICK

Za možnosť používať rúže a očné tieň rôznych farieb by ženy mali podakovať práve Carovi

- [1] Vyslov Hajnrich Káro.
- [2] V rokoch 1852-1855.
- [3] Roku 1859.
- [4] Roku 1870.
- [5] Roku 1871.